Name of Faculty Mr. U

Mr. Umesh Singh

**Designation** Asst. Professor & HoD

Email id umeshsingh.sh@bitseducampus.ac.in

Contact number

0265-2303991 Ext: 950

Total

**Teaching:** 09 years **Industry:** 07 years

Professional Summary

Rendering professional services as a faculty of General Management & Economics and serving as a Head-Department of Science & Humanities at Babaria Institute of Technology.

Current Activities

**Experience** 

Teaching Management Concepts and Basics of Economics to emerging engineers.

Specialization

Marketing Management.

Areas Subject

Engineering Economics & Management

TaughtGeneral Management(UG/PG)Marketing Management

**Qualifications** MBA, UGC-NET

Planning & Designing Corporate Marketing Strategies.

**Skills** Designing Training Program for Emerging Professionals.

Formulation of Branding Strategies.

**Achievements** Awarded as Best Faculty of the Year: 2013-14 by SPCAM (MBA)-Anand.

Research

Project

**Publications** 2

**Activities and** 

honours Grant

Received